

Course Information Sheet

Website Building Beginners



Learn the fundamentals of website building in this informative 8-week course. No prior experience required!

Course Description: Ever dreamed of creating your own website but don't know where to start? This beginner-friendly course empowers you to build and launch your website in just 8 weeks. Through a mix of practical exercises and engaging lessons, you'll gain the essential skills required to navigate the exciting world of website development.

What will I learn? (Breakdown of suggested weekly activities)

- **Week 1-2:** Introduction to Website Building - Explore the core concepts of website design and development. Learn about different website types and their purposes. Get familiar with key terminology and industry standards.
- **Week 3-4:** Building Blocks: HTML & CSS - Dive into the world of HTML, the coding language that structures webpages. Understand how to format text, add images & videos, and create basic layouts. Learn the power of CSS to style your website and bring your creative vision to life.
- **Week 5-6:** Content Management Systems (CMS) - Explore user-friendly platforms like WordPress that simplify website creation and management. Learn how to install, customise themes, and manage content effectively.
- **Week 7-8:** Website Launch & Optimization - Prepare your website for launch! Learn about domain registration, website hosting, and the importance of SEO (Search Engine Optimization) to get your website seen by the world.

How will I be assessed?

- **Formative assessment:** Weekly quizzes, code reviews, and peer feedback sessions will ensure a deep understanding of the concepts.
- **Summative assessment:** A final project where you build and launch your own basic website will showcase your acquired skills.

Who is this course for?

This course is perfect for anyone with an interest in creating websites, from complete beginners to those wanting to refresh their foundational knowledge.

Target Audience:

- Individuals with no prior coding experience

- Entrepreneurs looking to build a website for their business
- Hobbyists interested in creating personal websites or blogs.

Progression Opportunities:

- Upon successful course completion, consider progressing to more advanced web development courses or exploring specialised topics like web animation or e-commerce development.
- Resources like the OnCourse SW Global Terms & Conditions: <https://terms.oureswglobal.net/software/html5.html> offer valuable insights into the world of HTML5.

Career or Job Enhancement Pathways:

- This course can be a stepping stone towards careers in:
 - Web Developer
 - Web Designer
 - Content Management Specialist
 - Digital Marketing Specialist

How do I enrol?

If you are paying the full fee, the quickest way to enrol is online at www.ouresouthwest.co.uk, simply create an account and select enrol now. Alternatively, you will need to speak to one of our customer service team on 01752 660713.

How will the course be delivered?

This is a practical course, and the sessions will include tutor-led demonstrations, learner-led group activities, instruction and repetition. These will form part of the delivery together with one-to-one support as required.

Will I need to practise outside the classroom?

You will be encouraged to review your notes between lessons to ensure maximum benefit from your course. It is always useful to practise your skills between sessions. Your tutor may encourage home learning, or independent research.

How will I know I'm making progress?

During the first session, your tutor will discuss your goals and current level in relation to the course. Based on this assessment, you will agree individual targets which you will record in your individual learning plan (ILP). You and your tutor will review your targets regularly to ensure that you are making progress; these will be written in your individual learning plan.

What will I need?

Please bring a notepad, and pen to each session. You may wish to bring a file for any handouts. A laptop with internet access is required for completion of coursework and home learning outside of the classroom.

Please note:

Most courses attract a subsidy from the Education and Skills Funding Agency (ESFA). It is a requirement of the ESFA that you complete various forms at different stages of your course, further information is available on request. Courses are subject to a minimum number of enrolments and could be cancelled if recruitment is low. In some cases, an alternative class at a different location may be offered.

Terms and conditions are available at

<https://www.onsouthwest.co.uk/learner-information/essential-information-for-every-learner>

Room numbers are subject to change - please check when you arrive at the venue.

